

Kacy Jahanbini

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RELATED EXPERIENCE:

SOFTWARE:

Adobe Photoshop (guru)
Adobe ImageReady
Adobe Illustrator
Adobe InDesign
Adobe Acrobat
Suitcase Fusion
iView Media Pro
Microsoft Project
Microsoft Office
QuarkXPress
Mac OS X
Fetch

HARDWARE:

Macintosh and PC computers
Various negative/flatbed scanners and printers
Digital SLR cameras
35mm and 120mm film cameras & accessories
Various flash systems and HMI lights
Color and b/w darkroom equipment

Creative Director, 8/05 - Present TPG Rewards Inc. NY, NY

- Create corporate communication strategies by determining the needs of the client, the message the design should portray, and its appeal to customers or users.
- Developed and redesigned the company's branding strategy and marketing collateral including: company logos, web design and user interface (www.tpgrewards.com; www.emoviecash/tpg), brochures, letterhead, business cards, web banners and print ads, and graphics for point of sale and trade events.
- Successfully work in a fast paced environment, supporting 10 account executives while at the same time manage the creative work flow for multiple Fortune 500 clients such as: Sony Pictures, Proctor & Gamble, Coca-Cola, HBO, Pfizer, and Disney.
- Demonstrate strong attention to detail, problem-solving skills and work independently under pressure in meeting deadlines.
- Traffic artwork to sales team and clients for review, make required changes, prepare finalized artwork, and liaison with vendors to complete printed and digital media projects.

Production Manager + Production Artist, 4/01 - 8/03 SELF EMPLOYED, NY, NY

- Point of contact for clients and vendors, worked closely with them to ensure quality and timeliness of projects.
- Effectively maintained efficient traffic workflow and time line while staying within budget.
- Performed troubleshooting and resolution of Mac computers.
- Successfully drove results by overseeing numerous projects including: TV post, posters, brand identity, advertising comps & mechanicals, POS, web identity, and invitations.
- Responsible for preparing: animation frames, front-end design of online media, high-end scanning of film, retouching, color correction & optimization for outputting to print, web and TV.
- Clients included: Sotheby's, PhaseDesignOnline.com, Citibank, Victoria Magazine, Stanton Walker & Co., TakaStudio.com, FeizDesign.com, thinkclean.org, JB+C, Curious Pictures, and local artists.

Design Manager, 8/99 - 2/01. GIFTCERTIFICATES.COM, NY, NY

- Successfully built Creative Services group for budding e-commerce web site.
- Purchased, installed, and maintained MAC computers for Creative Services dept.
- Served as liaison between VP of marketing, IT, and the creative team in accomplishing B2C and B2B objectives.
- Enforced the project schedule by supervising a team of 10 designers.
- Worked jointly with the Production Manager and Creative Director to operate within prescribed budgets till the completion of all online and offline projects.
- Projects included: front-end design and UI of company web site, content, and developed new designs for national print and web advertising campaigns.
- Co-branded web site content with partners such as AOL, Yahoo and Chanel.
- Consistently maintained a high level of morale and a sense of pride in workmanship among team members, and helped maximize individual skill sets, talents, and available resources.
- Kept abreast of new industry trends and technologies, as well as their impact on project management and trafficking procedures.

Digital Photo Technician, 7/96 - 9/97. KODAK DIGITAL PROCESSING, Rockville, MD

- Estimated and sorted incoming orders based on difficulty.
- Utilized Photoshop techniques to create photo illustrations and compositions.
- Restored and enhanced damaged images for Ad agencies and customers.
- Performed Quality Assurance and output digital files using film recorders.
- Responsible for interviewing, training and developing new employees.

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OTHER EXPERIENCE:

Photographer + Assistant, 2/95 - Present. SELF EMPLOYED, NY, NY

- Ten years experience with a strong background in both theory & application.
- Hands-on experience as a photo assistant for location & professional studios.
- Adept in a wide range of professional photo equipment, digital & film.
- Capable of working within a digital workflow, with strong Post Production skills including Raw file conversion, retouching, and output.
- Able to think ahead and foresee issues before they arise.
- Knowledgeable and keenly interested in all aspects of the field, emphasis on Documentary & Portraiture.
- Exhibited in NYC, Washington DC and VA.
- Clients include: NY1, Draft Worldwide, Madison Square Garden, Firooz Zahedi, Sergio Kurhajec, DoubleWide Media, Mac Premo Inc., Maggie Soloday, FKLAW.com, Bell Design, and Isaacson & Associates.

Senior Photography Manager, 8/03 - 6/04. EVERYDAY EXPRESSIONS, NY, NY

- Acquired and managed client relationships throughout the life cycle of ongoing projects. Including follow-up and quality assurance.
- Drove business results by fostering long-term relationships with existing client base.
- Maintained and utilized new digital technology to photograph, print and archive candid and posed portraits on location.

Staff Photographer, 10/97 - 12/98. GAZETTE NEWSPAPERS, Gaithersburg, MD

- Scheduled & Photographed: feature assignments, environmental portraits, a variety sports, and news coverage.
- Coverage for 25 separate editions throughout the state of Maryland, averaging 5 daily assignments.
- Captioned, archived and prepared images from photo desk for CMYK output.
- Managed departmental reprint requests.

Production Manager + Photographer, 9/95 - 1/96. THE HOKIE HUDDLER, VA Tech

- Paginated weekly college sports tabloid using QuarkXPress.
- Performed all final pre-press production and paste-up of copy and advertisements.
- Photographed athletic events for Sports Information office.

Photography Editor, 3/94 - 5/95. COLLEGIATE TIMES, VA Tech

- Supervised and trained staff of 40 photographers to cover campus & local events.
- Published photographs using traditional and digital darkroom techniques from within newspapers main office.
- Transmitted images from remote locations.

EDUCATION:

Corcoran School of Art, Washington DC

Continuing Education courses in advanced photography, Spring 1996.

Virginia Tech, Blacksburg VA

B.A. Liberal Arts & Sciences, August 1995.

Concentrations in Communications Studies, Studio Art, and Technology Education